

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 393 Issue 2



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

Original

Client: American Crossroads/ Issue	Submission Cost: 36380	Campaign Ref: E:120710053
Buyer: ..	Client/Product/Estimate: 11 /27 /691	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06225044
Est./PO Number: 06225044	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: American Crossroads	Booking Group: WSPA	Key Market: Greenville Spartanburg Asheville
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	09/24	Total	Cost
1	M-F 12p News ...F..	01	575	30 Comme	Nbr of Spots	1		1	575
2	M-F 3a News ...F..	01	190	30 Comme	Nbr of Spots	1		1	190
3	M-F 630a News ...F..	01	415	30 Comme	Nbr of Spots	1		1	415
4	M-F 630p News ...F..	01	1125	30 Comme	Nbr of Spots	1		1	1125
5	M-F 6a News ...F..	01	600	30 Comme	Nbr of Spots	1		1	600
6	M-F 7p News ...F..	01	650	30 Comme	Nbr of Spots	1		1	650
7	M-F 7a CBS This Morning ...F..	01	600	30 Comme	Nbr of Spots	1		1	600
8	M-F 12p News M.....	01	575	30 Comme	Nbr of Spots		1	1	575
9	M-F 6a News	01	190	30 Comme	Nbr of Spots		1	1	190
Weekly Totals:					Total Spots(Ord Spots)	32	28	60	

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Est./PO Number: 06225044		Contract type: Political		Business Type: POLITICAL				
Associated Copies: No				Business Category: Transactional				
Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
10	M-F 530a News M.....	01	415	30 Comme		1	1	415
11	M-F 530p News M.....	01	1125	30 Comme		1	1	1125
12	M-F 6a News M.....	01	600	30 Comme		1	1	600
13	M-F 7p News M.....	01	650	30 Comme		1	1	650
14	M-F 7a CBS This Morning M.....	01	600	30 Comme		1	1	600
15	Sat 6a NewsS.	01	250	30 Comme	1		1	250
16	Sun 6a NewsS	01	250	30 Comme	1		1	250
17	M-F 12p News ...T...	01	575	30 Comme	1	1	2	1150
18	M-F 5a News ...T...	01	190	30 Comme	1	1	2	380
19	M-F 5p News ...T...	01	1125	30 Comme	1	1	2	2250
20	M-F 530a News	01	415	30 Comme	1	1	2	830
Weekly Totals: (Total Spots(Ord Spots))					32	28	60	

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Buyer: "	Client/Product/Estimate: 11 / 27 / 691	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06225044
Est./PO Number: 06225044	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
21	M-F 6p News ...T....	01	1050	30 Comme	1	1	2	2100
22	M-F 6a News ...T....	01	600	30 Comme	1	1	2	1200
23	M-F 730p Scene On 7 ...T....	01	650	30 Comme	1	1	2	1300
24	M-F 12p News ...T....	01	575	30 Comme	1	1	2	1150
25	M-F 5a News ...T....	01	190	30 Comme	1	1	2	380
26	M-F 5p News ...T....	01	1125	30 Comme	1	1	2	2250
27	M-F 530a News ...T....	01	415	30 Comme	1	1	2	830
28	M-F 6p News ...T....	01	1050	30 Comme	1	1	2	2100
29	M-F 6a News ...T....	01	600	30 Comme	1	1	2	1200
30	M-F 7p News ...T....	01	650	30 Comme	1	1	2	1300
31	M-F 730p Scene On 7 ...T....	01	650	30 Comme	1	1	2	1300
Weekly Totals: Total Spots(Ord Spots)					32	28	60	

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American Crossroads/ Issue
 Submission Number 393 Issue 2



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6998
 (864) 576-7777 FAX (864) 587-4480

Original

Client: American Crossroads/ Issue	Submission Cost: 36380	Campaign Ref: E:120710053
Buyer: "	Client/Product/Estimate: 11/27/691	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06225044
Est./PO Number: 06225044	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		09/17	09/24	Total	Cost
	..T....					Comme					
32	M-F 12p News ..W....	01			575	30 Comme	Nbr of Spots	1	1	2	1150
33	M-F 5a News ..W....	01			190	30 Comme	Nbr of Spots	1	1	2	380
34	M-F 530a News ..W....	01			415	30 Comme	Nbr of Spots	1	1	2	830
35	M-F 530p News ..W....	01			1125	30 Comme	Nbr of Spots	1	1	2	2250
36	M-F 6a News ..W....	01			600	30 Comme	Nbr of Spots	1	1	2	1200
37	M-F 7p News ..W....	01			650	30 Comme	Nbr of Spots	1	1	2	1300
38	M-F 7a CBS This Morning ..W....	01			600	30 Comme	Nbr of Spots	1	1	2	1200
39	M-F 5a News ..WTF..	01			190	30 Comme	Nbr of Spots	1		1	190
Weekly Totals: Total Spots(Ord Spots)								32	28	60	

Grand Totals		Month 9 Weeks: 5	
	09/17		09/24
Totals	60	32	28
Spots	60	32	28
Cost	36380	18860	17520

Grand Totals:		Spots:	60
		Gross Total:	36,380.00
		Commission:	5,457.00
		Net Total:	30,923.00